



REQUEST FOR PROPOSALS FOR DATA COLLECTION SERVICES

Contract	USAID/Mali Monitoring, Evaluation, and Learning Platform
Activity	Data collection for the USAID/Mali Peacebuilding, Stabilization, and Reconciliation (PSR) Performance Final Evaluation
RFP Number	2023-10
RFP release date	April 21, 2023
Deadline for questions	April 25, 2023
Deadline for submission of proposal and budget	May 2, 2023
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1- Project Background

The USAID/Mali Monitoring, Evaluation, and Learning (MEL) Platform is a five-year activity awarded to Social Impact, Inc. (SI) to provide technical and advisory services to design and carry out various monitoring, evaluation, and learning activities for USAID/Mali. The contract has three major components.

1. USAID/Mali monitoring support through a Third-Party Monitoring (TPM) mechanism.
2. Evaluation Services and Surveys; and
3. Collaborating, Learning, and Adaptive Management and Communication Services.

Under Component 2, SI will conduct the Final Performance Evaluation of the USAID/Mali Peace, Stabilization, and Reconciliation (PSR) activity. SI seeks the services of a data collection firm to support the evaluation data collection at the field level.

2- Statement of Work

Activity Background. The purpose of this Final Performance Evaluation for the Mali Peace, Stabilization, and Reconciliation (PSR) activity is to inform the United States Agency for International Development (USAID)'s future programming on stabilization and disinformation. The PSR Activity (contract number: 72068818C00002; funded value: \$24,849,631) is funded by USAID's Peace, Democracy, and Governance Office and is implemented by Creative Associates International, Inc. in Mali with the award dates from April 16, 2018, to July 16, 2023.

PSR is a five-year activity implemented in 43 communes in northern and central Mali. Specifically, PSR areas of Intervention include Taoudenit, Kidal, Menaka, Gao, Mopti, Tombouctou, and Segou. The purpose of the Activity is to improve prospects for long-term PSR by building trust between conflict-affected communities and their government and by strengthening the ability of communities to mitigate and manage conflict, as well as prioritize and implement their community's most pressing development needs and by



empowering marginalized youth as change agents. The initial goal is to generate measurable improvement in the efficiency, effectiveness, and capacities of the local communities to be more resilient to conflict and violent extremism by the end of this contract.

The evaluation will respond to four questions:

1. To what extent have the PSR activities contributed to increasing communities' resilience to violence and empowering them to resolve conflict? In addressing this question, the evaluation team (ET) should assess how the local governance activities lead to peace and stability in the PSR-targeted communes.
2. How can USAID best support the scale-up of governance-related best practices that strengthen inclusive governance, civic engagement, conflict prevention, and conflict resolution?
3. To what extent have PSR activities contributed to reducing the spreading of mal/dis/misinformation?
4. How have PSR activities contributed to empowering youth and women in conflict prevention and resolution?

Data Collection Firm Request. To assist SI evaluation team in assembling evidence in responding to the evaluation questions, field data collection will include the following:

- KIIs and FGDs with implementing partners (IPs), key stakeholders, local government members, and
- FGDs with local associations and beneficiaries, including women and youth (over the age of 18).

To collect data in the project communes of intervention, the local firm will mobilize, train and field a data collection coordinator, supervisors, and enumerators, under the supervision of the Evaluation Team and SI. The details are presented in the table below. Data collection is expected to be accomplished within 12 working days, including travel within regions. Therefore, 8 full days of data collection are expected within each of three selected regions, which will include visits to 8 communes within each region. *Expected dates:* training and piloting week of May 22-26, data collection weeks of May 29 – June 3 and June 5-10.

KIIs, FGDs, and number of communes to visit

Region	Number of KIIs	Number of FGDs	Number of communes to visit
Taoudenit, or Kidal, or Tomboucto	24-28	10-12	8
Menaka or Gao	24-28	10-12	8
Mopti or Segou	24-28	10-12	8
3 regions	72-84 KIIs	30-36 FGDs	24 communes

The final distribution, detailed locations, and updated numbers will be provided after the



evaluation design phase. However, the firms are invited to provide approaches and resources based on the table above.

Each KII will last approximately one hour and each FGD will last one and a half to two hours maximum and necessitate a mobilization of participants phase, facilitation, audio recording, transcription of notes, and a summary of that day's data collection in an agreed-on format that will be transferred to SI via email/platform the same day. Additionally, each of the firm's data collection teams (teams at each site) will be expected to take at least two digital photographs daily of Activity related outputs, key stakeholders, beneficiaries, etc. – specific guidelines on photographs will be provided prior to data collection.

At the end of the data collection, the firm will submit the completed data collection tracker and a data collection report that summarizes data collection activities carried out, challenges encountered, and key feedback from interviewees.

5- Deliverables

The selected data collection firm will submit the following deliverables:

1. **Work plan and Team Mobilization Plan** – Three days after signature of Firm Fixed Price Sub-Task Order.
2. **Daily reports and Tracker update** – Transmit all filled data collection tools, audio and written records, pictures, and written transcripts in a daily basis from the first day of start of data collection, including daily updates to an agreed-on tracker summarizing all data collection to date.
3. **Final Field Work Tracker** – Submit one day after the end of data collection, includes all data collection events, locations, required demographics, etc.
4. **Data collection Report** – Report comprised of the raw data in Word or Excel tables, and in data collection tools, transcripts of responses in French and English, pictures. One week after the end of field work and data collection.

6- Proposal template

The data collection firm must submit a proposal and budget. The proposal must follow the following outline (maximum 4.5 pages, plus annex)

1. Background (maximum .5 page)
2. Approach to the PSR data collection task (including any technology) (maximum 1 page)
3. Proposed personnel, include CVs for data collection coordinator and supervisors as an annex (maximum .5 page, plus annex)
4. Description or outline of proposed, a) daily reports, b) daily tracker, and c) data collection report (maximum 1 page)
5. Management, security and logistics (maximum 1 page)
6. Mobilization of stakeholders and beneficiaries and communication methods (maximum .5 page)

7- Budget (see attachment Annex A for budget template and instructions)

Proposals will be primarily scored based on technical approach, and secondarily on the reasonable nature of the budget and fit to the proposed data collection approach.