

Performance evaluations and assessments are critical tools for effective decision making and are central to organizational learning, performance improvement, and accountability. We provide a full range of evaluation and assessment services, ranging from quick, highly objective snapshots to participatory in-depth examinations of time series data or case studies. Our approach focuses on utility, and address a variety of highly valuable questions about project accomplishments, barriers and enablers to success, who they engage (and don't engage), likelihood of sustainability, and unintended outcomes. We also help clients understand the context in which an intervention may be implemented, or dimensions of a particular phenomenon or sector. Our work is based on international standards of excellence to be useful, practical, ethical, and accurate.

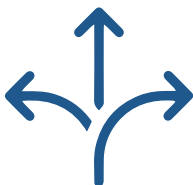
PROGRAM FEATURES



USEFUL



ETHICAL



FLEXIBLE

KEY ADVANTAGES OF SOCIAL IMPACT'S APPROACH

With over 20 years of experience providing monitoring, evaluation, and learning services, SI is a leading provider of performance evaluations and assessments. SI has extensive experience providing a wide range of clients with integrated, responsive, and reliable support with performance evaluations and assessments.

EVALUATION AND ASSESSMENT USE

Building on 20 years of experience, SI's proprietary Evaluation, Quality, Use, and Impact (EQUI®) System engrains quality control into performance evaluation and assessment design and delivery with rigorous checklists and utilization-focused milestones. Centered on planning and implementing best practices that encourage data use, EQUI® guarantees that decision-making needs are addressed and key users are engaged.

ORGANIZATIONAL INDEPENDENCE

A key factor affecting evaluation use is evaluator independence. Social Impact offers clients true organizational independence. SI does not implement development projects and is free of organizational conflicts of interest. Clients can be assured of the integrity and independence of our evaluations and assessments.

EXPERT FACILITATION

SI employs evaluation and assessment methods that elicit dynamic and comprehensive respondent perspectives such as: 1) Appreciative Inquiry to identify promising practices and success factors, 2) Outcome Mapping to create logical links between inputs, outputs, and project results/outcomes, and 3) Social Network Analysis to visually represent social structures through their nodes and edges to reflect attributes of interest. SI operationalizes these methods through a range of data collection techniques, including face-to-face and phone interviews, email and online surveys, and smartphone SMS surveys.

PERFORMANCE EVALUATION & ASSESSMENT RESULTS

SI has pioneered performance evaluations and assessments covering far-reaching subjects and geographies, including:

CLIENT LIST

US Department of State (DOS)
US Agency for International
Development
Millennium Challenge Corporation
Humanity United
David & Lucile Packard Foundation
MacArthur Foundation
Mastercard Foundation
Bill and Melinda Gates Foundation
US Department of Agriculture
DFID
And many more!

SECTORS WORKED

- Education
- Democracy and Governance
- Water and Sanitation
- Health and nutrition
- Economic Growth
- Environmental Protection
- Energy and Infrastructure
- Agriculture
- Youth Development
- Humanitarian Assistance



DOS PRM EVALUATION OF IOM'S REGIONAL MIGRATION PROGRAMS

CLIENT: DOS BUREAU FOR POPULATION, REFUGEES, AND MIGRATION (PRM)

TIMELINE: 1 YEAR (2016-2017)

LOCATION: HORN OF AFRICA AND LATIN AMERICA

300 INDIVIDUALS INTERVIEWED
3 TIERS OF IMPACT PRODUCED
5 KEY PILLARS OF IOM EXAMINED

This 12 month, multi country performance evaluation examined IOM's regional migration program model. The evaluation team conducted interviews and an online survey, as well as secondary data analysis of monitoring and performance data. The evaluation produced impact at the beneficiary, implementer, and donor levels.



USAID UKRAINE WOPE

CLIENT: USAID DRG CENTER FOR EXCELLENCE IN DEMOCRACY, HUMAN RIGHTS, AND GOVERNANCE AND USAID/UKRAINE

TIME: 6 MONTHS (2018-2019)

LOCATION: UKRAINE

156 KEY INFORMANTS INTERVIEWED
21 MUNICIPALITIES ENGAGED
17 RECOMMENDATIONS REPORTED

This final whole-of-project evaluation (WOPE) of the Local Governance Project (LGP) examined the soundness of the LGP theory of change, collaboration among USAID implementing mechanisms, and possible adjustments to USAID/Ukraine's approach to supporting local governance in Ukraine. LGP helped to strengthen local governance in Ukraine through its three activities and made significant progress toward realizing expected results.

HOW WE ARE ADVANCING DEVELOPMENT EFFECTIVENESS

SI's unique approach to advance the impact of global development is delivered by way of our proprietary EQUI® system. Our evaluations have been used to improve activity performance, change institutional structures, engage marginalized groups, provide accountability, and re-focus strategies. Assessments have helped our clients focus project planning, target specific actors, and build community empowerment. Our evaluations and assessments also help facilitate capacity development for local actors and ownership over their data and stories. All of our work in this area helps ensure that development projects are able to be more effective, efficient, inclusive, and sustainable.