

# About USAID Learns



IMPLEMENTER: Social Impact, Inc.  
PLANNED BUDGET: \$23 million

2019 - 2024

## Why USAID Learns?

USAID/Vietnam has recently established a [new Country Development Cooperation Strategy \(CDCS\) for 2020-2025](#) outlining priorities for its development assistance in Vietnam. To effectively implement this strategy and manage towards results, the Mission has contracted an institutional support mechanism (Learns) to act as a force multiplier for the Mission and over 40 activities. Learns staff and consultants provide ongoing technical assistance in Program Cycle processes: strategy, project design and implementation; activity design and implementation; monitoring; research and evaluation; collaborating, learning & adapting; and building the capacity of USAID and partners in said processes.

The ultimate 'why' of Learns is to contribute to more sustainable and locally-owned development results in USAID's programming. Our team does this by:



Advancing evidence-informed decision-making



Strengthening collaboration between USAID, implementing partners, and local stakeholders



Improving staff knowledge and skills in monitoring, research and evaluation, and collaborating, learning & adapting (CLA)

## How we work with USAID

Learns provides several services to USAID/Vietnam outlined on the following page. In providing those services, Learns focuses on:

- Clarifying the 'why' of the task to ensure it is useful to USAID staff and partners and achieves its intended effect
- Ensuring co-management with USAID staff so that results of the effort are owned and carried forward by the Mission
- Modeling learning and adaptive management to continuously improve services

If you need support from Learns, see the list of services on the next page and reach out to the Learns staff listed with Learns COR (Giang Tong Le) in copy.

# Learns services and points of contact



2019 - 2024

The reference guide below is intended for USAID/Vietnam staff to understand Learns' services and who to contact if you need assistance. If you are a USAID/Vietnam implementing partner, please go through your Agreement/Contracting Officer's Representative if you need assistance from Learns.

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## Research & Evaluation



*Produce evidence and facilitate evidence-informed decision-making*

- Examples of services: studies, assessments, desk reviews, evaluations, data analysis and utilization workshops, and other knowledge products
- Points of contact: Monalisa (msalib@socialimpact.com) & Phuong (phuong.pham@socialimpact.com)

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## Monitoring



*Help partners to plan effectively for monitoring and produce high quality data*

- Examples of services: Technical assistance on Activity MEL Plans, data quality assessment support, and support to Development Information Solution (DIS)
- Points of contact: Gaelle (glepottier@socialimpact.com) & Phuong (phuong.nguyen@socialimpact.com)

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## Capacity Building



*Provide staff with the knowledge and skills to apply MEL and CLA approaches*

- Examples of services: Activity MEL Plan clinics and other training, coaching, and on-the-job support
- Points of contact: Gaelle (glepottier@socialimpact.com) & Trung (trung.nguyen@socialimpact.com)

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## Facilitation



*Enable effective and efficient collaboration among stakeholders to produce results*

- Examples of services: facilitate Program Cycle processes such as project design, activity design, co-creation, and pause & reflect sessions
- Points of contact: Monalisa (msalib@socialimpact.com) & Hong Ha (hongha.nguyen@socialimpact.com)

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## Governance Integration



*Support USAID and partners to achieve governance results*

- Examples of services: Technical assistance on project design, activity design, and activity implementation; learning from and reporting on implementation to capture governance results
- Points of contact: Monalisa (msalib@socialimpact.com) & Sean (smulkerne@socialimpact.com)