



ADVANCING DEVELOPMENT EFFECTIVENESS

Impact Evaluation | Performance Evaluation | Strategy, Performance & Capacity Building

OUR PURPOSE



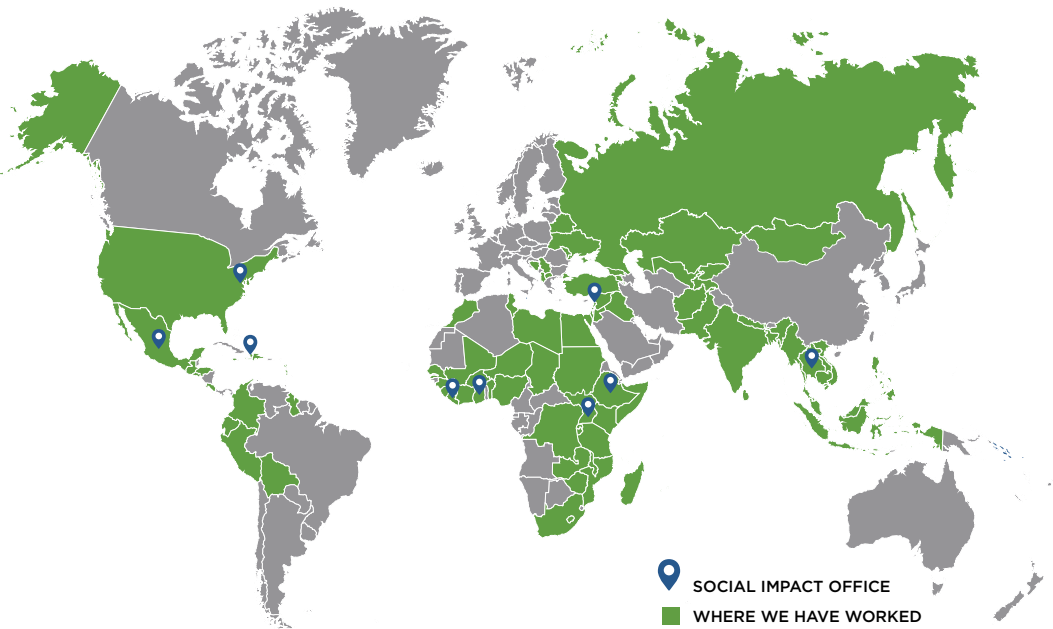
WE CAN HELP YOUR ORGANIZATION BE MORE EFFECTIVE.

Social Impact is a management consulting firm. We provide **monitoring, evaluation, strategic planning**, and **capacity building** services to advance development effectiveness. To achieve this, we deliver consulting, technical assistance, and training services to government agencies, non-governmental organizations, and foundations.

We also help our clients strengthen their individual staff and organizational performance, and improve their operations through focused management assessments and business process reengineering.

Over the last twenty years, we have worked hard to foster a culture of evidence-based decision making within development assistance—and we are committed to accelerating this progress moving forward.

With experience in over 100 countries around the world, Social Impact has the knowledge and expertise to deliver quality monitoring and evaluation services.



SI's work helps to reduce poverty, improve health and education, promote peace and democratic governance, foster economic growth, and protect the environment.



**Agriculture &
Food Security**



**Democracy &
Governance**



**Economic
Growth**



Education



**Energy &
Infrastructure**



**Environmental
Protection**



**Countering
Violent
Extremism**



**Humanitarian
Assistance**



**Water,
Sanitation
& Health**



**Youth
Development**

IMPACT EVALUATION



WE MEASURE YOUR IMPACT USING QUANTITATIVE AND QUALITATIVE METHODS.

Our impact evaluations help clients definitively measure the true outcomes of their programs and maximize effectiveness by comparing competing approaches. We help clients feed these results back into the programming and policy development process to put learning into action.

We conduct experimental and quasi-experimental impact evaluations using quantitative research methods to test hypotheses and understand the impact of specific interventions. We integrate qualitative methods, using a mixed-methods approach, to provide context and answer questions of 'how' and 'why.' SI also conducts large-scale surveys to set baselines for development indicators or to capture outcomes.

SI's IE team draws on expert capabilities in randomized control trials and quasi-experimental designs. We have deep expertise in innovative data collection methodologies including mobile and electronic data collection, randomized response and list experiments, and sensor technology.

PERFORMANCE EVALUATION



WE EVALUATE YOUR ACTIVITIES, OUTCOMES, AND IMPACT TO IMPROVE PERFORMANCE.

We provide a full range of evaluation services that measure the processes, performance, and impacts of global development projects. We produce rigorous evaluations with a focus on providing useful information for decision making. Our evaluations help clients understand what works, what doesn't, and how they can shape their programs, processes, and activities to achieve the greatest impact.

We employ a variety of designs in our performance evaluations—from traditional snapshot and longitudinal designs to more innovative developmental and participatory approaches. Our experts draw from a wide range of methods including surveys, focus groups, social network analysis, participatory rural appraisal techniques, outcome mapping, and most significant change. We emphasize local participation, organizational skill development, and the usefulness of the evaluation to inform decision-making.

STRATEGY, PERFORMANCE & CAPACITY BUILDING



WE PROVIDE YOU WITH MANAGEMENT TOOLS TO STRENGTHEN PERFORMANCE.

We employ a full range of strategic planning, monitoring, and organizational development tools to help our clients manage for results. We design assessments to inform strategies and rigorous project designs based on evidence and stakeholder consultation. To ensure accountability and organizational learning, we establish systems for monitoring and measuring performance with high quality data. We help clients use performance data to support adaptive management and make programs more efficient and relevant. We use cutting-edge methodologies to build and measure human and institutional capacity for development impact.

SI provides extensive performance management services, from indicator development to data quality assessments and assurance systems. We help our clients through customized coaching, management assessments, organizational design, and business process reengineering. We combine decades of strategy and capacity building experience with methodological rigor, gender integration, and respect for local knowledge.

EQUI® Evaluation | Quality | Use | Impact

EQUI is Social Impact's proprietary process for managing evaluations. EQUI combines evaluator training, quality assurance, and stakeholder engagement to produce accurate and useful results. Through this proven process we deliver cost-effective evaluations and practical recommendations to advance the impact of global development.

EQUI evaluations have comparative advantages in areas such as analyzing gender and social factors, answering evaluation questions, and delivering action-oriented recommendations.

EQUI includes a management dashboard for real-time tracking of the evaluation. This system helps evaluators ensure a high-quality evaluation and systematically plan for the use of evaluation results. To assess actual use of results in programming and policy, we conduct impact tracing activities four to six months after the end of each evaluation.

5 Key Components of EQUI



11 UTILIZATION
STEPS



5 QUALITY
ASSURANCE
STEPS



EVALUATION
TEAM LEADER
TRAINING



LOCAL TEAM
MEMBER
TRAINING



CLOUD-BASED
SYSTEM

TRAINING

Social Impact is a global leader in monitoring, evaluation and strategy-related training. We provide innovative training programs to multiple United States Government agencies, foundations, and NGOs. We tailor training to meet client needs and pair it with effective adult learning techniques. Some of the training courses include:

- Performance Monitoring & Evaluation (basic and advanced courses)
- Performance Management Plan (PMP) Toolkit and Training
- Project Planning and Results-Based Management
- Collaborating, Learning and Adapting (CLA)
- Data Quality Assessment
- Integrating Gender in Project Design
- Managing for Efficiency and Effectiveness and Results-Oriented Management Practices
- Global Health Professional and Organizational Development Training
- Impact Evaluation for Education Programs



We are pleased to work with diverse clients around the world.
Some of our past and present clients include:

U.S. Agency for International Development
Millennium Challenge Corporation
US Department of State
US Department of Agriculture
UK Department for International Development
The Bill & Melinda Gates Foundation
The MasterCard Foundation
African Development Bank
International Fund for Agricultural Development
World Bank Group
CARE
Chemonics
Discovery Learning Alliance
FHI360
Relief International
RTI

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