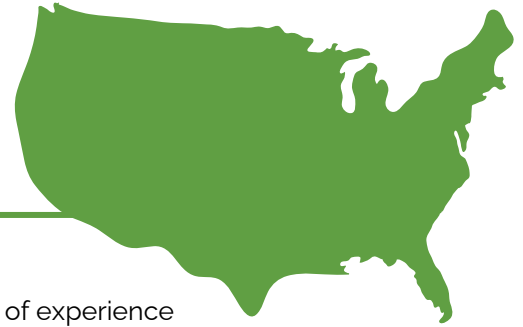
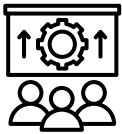




Overview

Social Impact, Inc. (SI) is a management consulting firm with nearly 30 years of experience supporting U.S. Government (USG) agencies to develop and use evidence to improve the effectiveness and impact of their programs. To achieve this goal, we provide advisory services, technical support, and training in eight main service areas as described below. Across our core services, we prioritize innovation, high-quality deliverables, integrity in every aspect of our work, and approaches that promote our clients' utilization of our deliverables. SI's Domestic Consulting Services (DCS) division supports federal clients in executing the evidence requirements of the Evidence-Based Policy Making Act of 2019 and state, local, and foundation clients with various evidence-building and evidence-use initiatives. DCS is committed to bringing evidence to bear in decision making for projects through a data-driven lens, delivering insights necessary to assess policy, improve programs, and understand the customer experience.

Social Impact's Service Areas



Strategy Design – SI's strategic planning and program design services help clients maintain clarity and focus in achieving results, even as conditions rapidly change. We help clients develop principles to guide strategic choice, use predictive exercises to elaborate strategic planning scenarios, and develop evidence-based theories of change and logic models. In addition, we lead stock-taking of progress against current strategic plans, facilitate visioning retreats, conduct supporting analyses, and support Results Framework development.

- **Strategy Development & Scenario Planning**
- **Facilitation, Co-Creation, Consensus Building**
- **Theory of Change**
- **Needs & Context Assessment**
- **Results & Measurement Frameworks**



Performance Measurement & Learning – SI establishes practical systems for measuring, reporting, and learning from organizational performance, including support to strengthen staff measurement and data use capacity. We are experts in setting up new systems for regularly tracking and examining program implementation and results. We can leverage existing data from various sources to support these efforts and set up new systems for data collection when needed. We also create automated tools and interactive dashboards to consolidate, organize, and analyze data to simplify decision making.

- **Monitoring Systems Development**
- **Program Monitoring**
- **KPIs and Measurement Frameworks**
- **GIS Mapping and Geospatial Monitoring**
- **Dashboard Development**
- **Secondary Data Analysis**



Fit for Purpose Evaluation – Federal agencies require evidence to inform key decisions and understand the outcomes and impacts of policies, programs, and regulations. SI provides a range of evaluation solutions that optimize design and methods based on the evaluation questions and available resource envelope. With over 50 full-time evaluators and close relationships with leading consultants and research partners, we have the experience and capabilities to deliver any evaluation in any context successfully. Over the last 30 years, we have completed hundreds of outcome and performance evaluations and dozens of impact evaluations.

- **Outcome, Process, Impact, & Meta Evaluation**
- **Experimental and Quasi-Experimental Designs**

SI also has an in-house Institutional Review Board to ensure that all studies adhere to ethical practices and protect human subjects. Our IRB procedures also support OMB approval processes.



Research & Analysis – SI has decades of experience leading research and analysis to help clients make programming decisions. We have surveyed hundreds of thousands of individuals in nearly all contexts, including households, businesses, schools, and health centers with in-house electronic data collection programming capacity. Our work leverages high-quality quantitative and qualitative approaches, recognizing the importance of each and the complementarities they bring.

- **Data Science (Machine Learning, Forecasting)**
- **Economic and Social Network Analyses**
- **Cost Benefit**
- **Systematic Reviews and Meta-Analysis**
- **Assessments and Survey Research**
- **Cost Efficiency Analyses**



Customer and Citizen Experience – Program and policy decisions should reflect the constituent voice. We deliver the studies and customer engagement necessary to provide helpful context and customer insights that will make government programming most effective for the targeted population.

- **Population-Based and Household Surveys**
- **Key Informant Interviews and FGDs**
- **Context Analysis**
- **Community and Resource Assessments**



Training and Capacity Strengthening for Evidence Building and Use – For almost 30 years, SI has worked closely with federal agencies to build their capacity to generate, analyze, and use high-quality data and analysis in decision making at all levels. We have designed and delivered training to thousands of agency staff, developed and socialized toolkits and other resources, and provided coaching and mentoring to elevate agency capacity to gather and use evidence to effectively manage performance. Our staff is skilled in delivering engaging synchronous and asynchronous training for the adult learner.

- **Capacity and Training Needs Assessment**
- **Tailored Learning Management Systems**
- **Workforce Assessments and Training**
- **Ongoing Measurement Integration Support**
- **Monitoring, Evaluation, and Evidence Use Training Design and Delivery**



Learning & Adaptation – Strong learning and adapting processes ensure that findings from evaluations, assessments, and other activities inform decision making around the next steps, necessary course corrections, and the design of future programming. We co-create learning questions and activities with clients, facilitate learning sessions, and employ real-time feedback with data to make the best possible use of evidence across activities, projects, and teams. SI helps clients determine what works, what doesn't, and why, allowing for timely course corrections that improve program effectiveness.

- **Learning Events & Activities**
- **Project Reviews, After Action Reviews & Stocktaking**
- **Stakeholder Mapping & Tracking**
- **Adaptive Management Planning**



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